



SAMPLE PRESS RELEASE

(NAME OF CHAPTER) celebrates 2024 National Beta Club Week

March 4-8, 2024

(CITY or TOWN)- The (NAME OF SCHOOL) in (CITY, STATE) will celebrate National Beta Club Week, March 4-8, 2024. More than half a million members will participate in National Beta Club Week activities at local, state and national levels.

During the week, chapters conduct a variety of activities to help others in their school and community learn about The National Beta Club. (NAME OF CLUB) will celebrate National Beta Club Week by participating in the following activities:

(LIST CLUB ACTIVITIES).

Today's National Beta Club members are the innovators and leaders of tomorrow. Through academic achievement, service to the community, and building strong character, Beta is preparing the leaders of tomorrow.

About National Beta Club:

The National Beta Club is one of the largest independent, non-profit, educational youth organizations in America. Beta's mission originated with Dr. John W. Harris, a professor at Wofford College in Spartanburg, South Carolina, who founded the organization in 1934. Almost 90 years have passed, but his vision and Beta's mission have remained the same, Let Us Lead by Serving Others. For more, visit the National Beta Club online at betaclub.org.